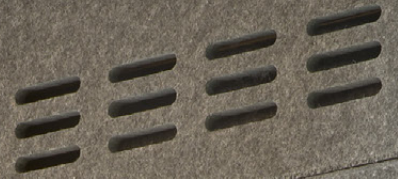


dancoo[®]

Quiet Smart Pods



DANCOO SMART PODS

03/2025

dancoo[®]

Quiet Smart Pods

In our noisy and complex world
Quiet and smart make things simpler
Quieter and simpler is closer to truth

Quiet Smart Pods for Quiet Office



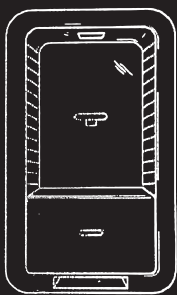
dancoo.com

Dancoo in the Global Evolution of Soundproof Office Pods

2001, a visionary designer patented the "phone booth furniture with a seat" (AT44343S), introducing the concept of combining functionality with comfort.

2010, a significant breakthrough was achieved with the introduction of the "Telephone Booth with Seat and Soundproof Door" (KR300601520S). This design revolutionized the field by integrating a soundproof door. 2014, Framery's "Telephone Booth" (USD732691S1) further enriched the landscape of workspace design.

2018, Dancoo's "Telephone Booths" (EU0052530690003S) introduced the concept of combining minimalistic beauty with functionality, ushering in a period of rapid growth for the industry. Since then, the role of these pods has evolved from mere privacy and undisturbed calling to multifunctional soundproof workstations ideal for video conferencing and focused work.



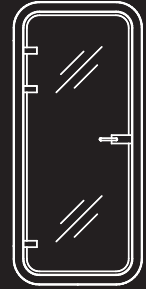
2001



2010



2014



2018

Why Choose Dancoo Smart Pods?

If you have already chosen Framery's smart pods, congratulations! However, if even Framery—the global leader in smart pods—still fails to meet your needs, we sincerely recommend Dancoo Smart Pods for the following objective reasons:

Industry-Leading Speech Level Reduction: Dancoo ranks among the world's top performers in third-party acoustic test reports under the ISO 23351 standard, demonstrating unparalleled speech level reduction and noise control capabilities.

Smart Technology Frontier: Dancoo's smart pods feature globally leading smart control technology, allowing for comfortable adjustments to ventilation, lighting, and desk height within seconds through an intuitive high-definition touchscreen.

Privacy-First Booking: With our patent-pending dynamic booking system, Dancoo pods enable seamless calendar management without third-party data intermediaries or algorithmic monitoring, ensuring 100% privacy in workspace usage patterns.

Ergonomic Excellence: A human-centric design combines ultra-thin ceiling lights with high CRI for natural illumination, solid birch plywood finishes, ergonomic footrests, and task-optimized lighting to create a healthier, more comfortable pod environment.

Durable and Timeless Choice: "Less is more" is the guiding principle of Dancoo's design. Unlike products that rely on numerous complex profiles and panels for on-site assembly, Dancoo's smart pods are pre-assembled into simple modules at the factory. This ensures that the structure maintains its precision even after multiple assemblies/disassemblies, making it durable and as good as new for decades.

All Dancoo smart pods can be equipped with a world-leading smart control system, allowing for comfortable adjustments to ventilation and lighting, as well as privacy-preserving calendar booking, all with ease within seconds through an intuitive high-definition touchscreen.



Occupancy Indicator

Installed outside the pod, it allows you to see from a distance whether the booth is vacant or occupied

Ceiling Light

Color temperature 4000 K, CRI > 90, 3400lm, desktop illuminance over 500lux.

Video Light

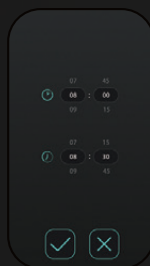
Color temperature 4000 K, CRI > 90, 1000lm, face illuminance up to 400lux. Supports preset and manual adjustment of lighting modes via touchscreen.

Intuitive UI

Industry-leading smart control system allows for comfortable adjustments to ventilation and lighting, as well as privacy-preserving calendar booking management, all with ease within seconds through an intuitive high-definition touchscreen.



1



2



3



4



5

Dancoo Smart Pods / Door and furniture options

Dancoo Smart Pods are built sustainably and engineered to last, refusing the monotonous industrial black. This is reflected in the construction of its door system. Not only are the door locks and hinges made of industry-leading products but there are also multiple colors to choose from. Furthermore, the door frame and door handle made of HPL veneer offer even more color options.



Frameless Full-Glass Door

The design of the frameless full-glass door is sleek and modern, with a sense of technology. It can minimize the visual sense of oppression for users in enclosed soundproof pods with limited space, making the entire space appear more transparent and natural. This is particularly important for soundproof pods that require unobstructed visual lines. At the same time, it is easy to clean and maintain.

Natural Birch Plywood Door

DoorDoors made with natural birch plywood materials not only create a workspace that feels even closer to nature for the soundproofing pod but also have a layered structure that effectively blocks sound transmission, thus providing excellent soundproofing performance.



The frameless full-glass door lock chosen has been certified by the EN12209 standard and has passed a 200,000-cycle test of handle movement. The lock body and handle are available in three colors: **natural anodized, black, and white powder coating.**



The height-adjustable seat offers pure natural wool fabric, providing a soft, smooth, and comfortable touch. It offers excellent sitting experience.



The seat cushion is filled with a custom-shaped sponge, boasting excellent elasticity and cushioning performance. It can adapt to the user's body curves, providing personalized support and comfort, and reducing fatigue caused by prolonged use. Additionally, the seat and sofa surface can be customized with polyester double-structure fabrics in various colors according to the designer's requirements, offering versatile color options.



Sofa with more comfortable sitting experience can not only make long-term work more pleasant but also play a significant role in improving the acoustic environment inside the soundproof pod.

Dancoo Smart Pods / Color options

Color options - Dancoo standard color



Frame and table
-White HPL standard



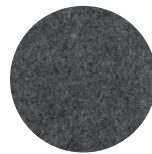
Exterior- RAL 9016
White Standard



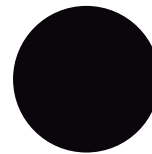
Carpet Warm-
toned Standard



Carpet Standard



Interior PET felt
standard



Exterior- RAL 9005
Black Standard

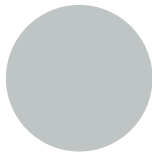


Frame and table
-Black HPL
standard

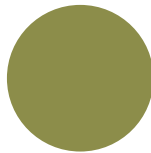
Color options - Exterior color options



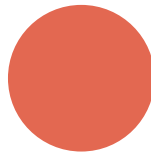
RAL 9016 White
Standard



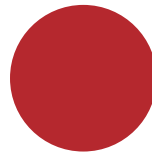
RAL 7035
Light Grey



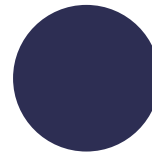
Dancoo
Green



RAL 2012
Salmon Orange



RAL 3020
Traffic Red



RAL 5013
Cobalt Blue

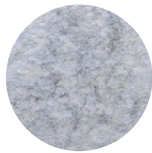


RAL 9005
Black Standard

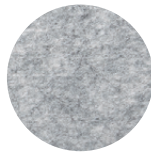
Color options - Interior - PET acoustic felt



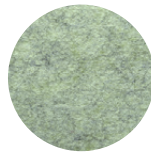
Warm-toned
standard



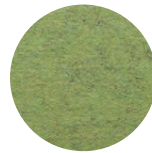
PC2033



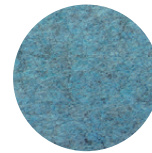
FG2125



FPE2120



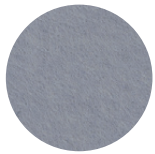
PG2039



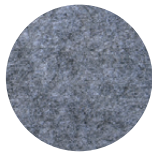
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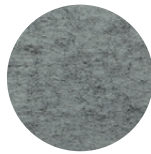
PO2019



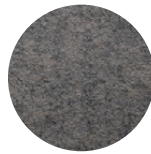
814



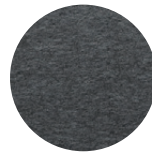
FG2032



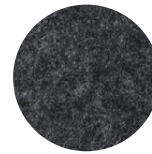
FPE2121



FC2110



PG2018

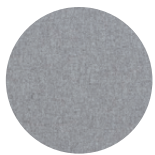


817

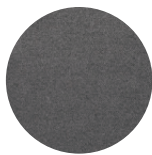


A028

Color options - Sofa Upholstery



HE512-10



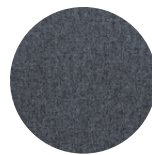
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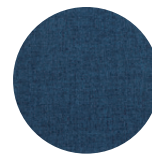
HE512-06



HE512-20



HE512-11



HE512-09



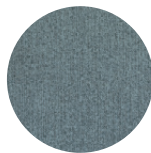
HE512-13



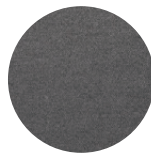
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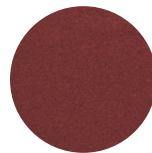
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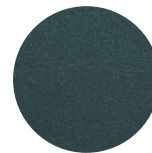
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DK-88

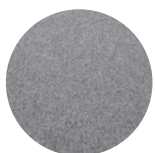


DK-00



DK-68

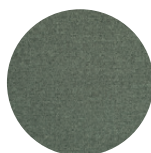
Color options - Seat and Sofa Upholstery



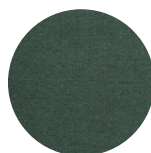
Pure natural
wool standard



DK-12



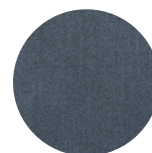
DK-53



DK-58



DK-43



MIN-21

Dancoo Smart Pods / Dancoo S Family

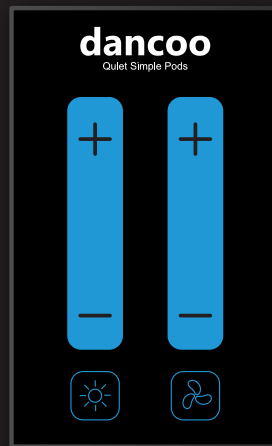
The Dancoo S Family is the most cost-effective line of smart soundproof pods among DANCOO's products. The family members include DSS, DST, DSH, DHT and 2S2. Its high Color Rendering Index (CRI) ceiling light simulates natural light to the maximum extent, ensuring a desktop illuminance of 500 lux, creating a comfortable and private office environment. The efficient airflow system fully refreshes the air every minute, keeping you fresh and focused. All provide internationally recognized third-party certificates. DSS and DST offer industry-leading A class with speech level reduction 30dB. 2S2 has been awarded the "Performance Tested mark" issued by SGS for its excellent quiet performance.

Ceiling Light

Color temperature 4000 K, CRI > 90,
1700lm, desktop illuminance up to 500lux.



DST



DHT

Touchscreen

The minimalistic printed glass touchscreen simplifies the adjustment of the ventilation and lighting within the DST and DHT pod

DANCOO S FAMILY

DSS	100cm wide smart soundproof office pod	Ventilation and lighting are factory-set and not adjustable but automatic control
DSH	120cm wide smart soundproof office pod	Ventilation and lighting are factory-set and not adjustable but automatic control
DST	100cm wide smart soundproof office pod	Ventilation and lighting are factory-set and can be adjusted through a minimalistic printed glass touchscreen
DHT	120cm wide smart soundproof office pod	Ventilation and lighting are factory-set and can be adjusted through a minimalistic printed glass touchscreen
2S2	220cm wide smart soundproof meeting pod	Ventilation and lighting can be adjusted through an intuitive UI, and calendar booking is also available.

A-CLASS SOUNDPROOF

30 dB

Guaranteed Class A privacy with speech level reduction exceeding 30dB, as evidenced by SGS test reports and the ISO 23351-1 rating for office pods.

AUTOMATED AIRFLOW

56 sec

Air inside the pod is fully renewed every 56 seconds with maximum air flow.

SENSITIVE INFORMATION HANDLING

100 %

Booking system provides customers with 100% privacy protection, ensuring that no third-party data brokers or algorithmic monitoring can infringe upon their privacy.



DST



DSS



DST



2S2

DSS

The single-user office phone booth.

- DSS is an ideal soundproof office pod designed for phone calls or standing work.
- It feels spacious inside while taking a minimal amount of floor space.
- This soundproof phone booth is built to last and designed with sustainability without compromising performance or quality.
- Table always included optional height-adjustable stool or Cadrea high stool.
- It features a standard fully automatic mode to simplify the control of lighting and ventilation.
- Your desktop will be naturally illuminated by high-CRI (Color Rendering Index) lighting with a CRI greater than 90, ensuring a brightness exceeding 500lx, while you enjoy preset comfortable ventilation.
- Dancoo diverse patented entry designs.
- Nature-inspired interior environment.

DST

The smart single-user office phone booth.

- DST Touchscreen is an ideal soundproof office pod designed for short-term phone calls or standing work.
- It feels spacious inside while taking a minimal amount of floor space.
- This soundproof office pod is built to last and designed with sustainability without compromising performance or quality.
- Table always included optional height-adjustable stool or Cadrea high stool.
- It utilizes an integrated touch screen to allow you to adjust the lighting and ventilation according to your personal preferences.
- It features an adjustable LED lights that offer exceptional color rendering, the workspace is illuminated with natural light, enhancing visual clarity and comfort. Additionally, an advanced dual-fan smart ventilation system maintains optimal air circulation, creating a pleasant and breathable atmosphere.
- Dancoo diverse patented entry designs.
- Nature-inspired interior environment.

2S2

The smart meeting pod for up to 4 people.

- 2S2 is a multifunctional soundproof meeting space engineered for face-toface meetings and hybrid work
- Dancoo 2S2 has been awarded the "Performance Tested mark" issued by SGS for its excellent quiet performance.
- Spacious interior that comfortably fits two sofas with lots of table space
- Table and two sofas always included
- The high-resolution touchscreen and the adjustable 180mmX850mm high color rendering index LED light sources always included.
- Nature-inspired interior environment.



Dancoo Smart Pods / Dancoo Dawn Family

Dancoo Dawn Family are the most advanced family of Dancoo soundproof smart office pods, featuring an intuitive high-definition touchscreen interface that allows for effortless preset and personalized adjustments of delightful lighting and refreshing airflow within seconds. It also offers safer, smarter calendar booking functionality and provides a more natural, more comfortable interior environment. This includes simulated natural lighting, material choices such as birch plywood, ergonomically designed furniture, adjustable-height table and seat with footrests, and high-quality desktop and video conferencing lighting. All products boast industry-leading A speech level reduction capabilities and come with internationally recognized third-party test reports. The family members include: DANCOO DAWN COMPACT, DANCOO DAWN, and DANCOO 2D.



DANCOO DAWN FAMILY

DAWN COMPACT	DDC	100cm wide smart soundproof office pod features a height adjustable seat
	DDH	120cm wide smart soundproof office pod features a standard height table for user convenience
DAWN	DDS	120cm wide smart soundproof office pod features a height adjustable table
	DDP	120cm wide smart soundproof office pod features a height adjustable table and seat with footrests
	DDL	120cm wide smart soundproof office pod features a standard height table and sofa
2D	2D	220cm wide smart soundproof meeting pod features standard height table and two sofas



A-CLASS SOUNDPROOF

30 dB

Guaranteed Class A privacy with speech level reduction exceeding 30dB, as evidenced by SGS test reports and the ISO 23351-1 rating for office pods.

AUTOMATED AIRFLOW

56 sec

Air inside the pod is fully renewed every 56 seconds with maximum air flow.

SENSITIVE INFORMATION HANDLING

100 %

Booking system provides customers with 100% privacy protection, ensuring that no third-party data brokers or algorithmic monitoring can infringe upon their privacy.



DDH



DDC



DDH



2D

DDC

The smart single-user office phone booth.

- Dancoo Dawn Compact is an office phone booth designed for phone and video calls; it feels spacious inside while taking minimal amount of floor space
- This phone booth is built to last and designed with sustainability without compromising performance or quality
- Table always included optional height-adjustable stool or Cadrea high stool
- The high-resolution touchscreen and the dual adjustable high color rendering index LED light sources enable smooth transitions between video and work modes always included
- Dancoo diverse patented entry designs
- Nature-inspired interior environment

DANCOO DAWN

The smart one-person office pod.

- Dancoo Dawn is an ideal soundproof office pod, serving as a smart and spacious one-person workstation optimized for video calls and focused work.
- Comfortable and versatile contemporary design
- Categorized into four groups based on furniture preferences: DDP, DDS, DDH, and DDL, Adjustable electric work desk always included for DDP and DDS ; Optional height-adjustable seat or Cadrea high stool for DDS and DDH, Sofa for DDL.
- The high-resolution touchscreen and the dual adjustable high color rendering index LED light sources enable smooth transitions between video and work modes always included.
- Dancoo diverse patented entry designs.
- Nature-inspired interior environment.

2D

The smart meeting pod for up to 4 people.

- Dancoo 2D is a perfect extension of the Dancoo Dawn office pod. By cleverly combining two single pods, it creates a spacious and multifunctional soundproof meeting space engineered for face-to face meetings and hybrid work
- Spacious interior that comfortably fits two sofas with oversized 53cm x 110cm meeting or worktable
- A unique middle structure design that makes entry and exit more convenient while providing stable support for the oversized table.
- Table and two sofas always included
- The high-resolution touchscreen and the adjustable 180mmX850mm high color rendering index LED light sources always included.
- Nature-inspired interior environment.

Dancoo Smart Pods / Dancoo P Family

Dancoo P has been awarded the world's first "Excellent Quiet" "Premium Performance Gold Award" certificate issued by SGS for its outstanding acoustic performance. Additionally, Dancoo P is characterized by a design concept that emphasizes visual privacy, seamlessly integrating advanced technology into every detail. Dancoo 2P is a perfect extension of the Dancoo P office pod.



Privacy-First Smart Innovation

Dancoo P's smart pods, featuring a high-resolution touchscreen, greatly simplifies preset and real-time adjustments for ventilation and lighting within the pods. The dual-light source design offers high color rendering index while seamlessly switching between video and work modes to cater to individual needs. Adjustable dual fans with a damping bracket ventilation system enhancing the overall intelligent experience. We recognize that data regarding clients' usage of soundproof pods constitutes their business privacy, and as such, we refrain from transmitting or processing such highly sensitive information and will not use it as a prerequisite for making the pods smart.



Triple Privacy Guaranteed

We respect the business privacy of our customers' data regarding the use of soundproof pods and will not use it as a prerequisite for making the pods smart. Dancoo P exceed 30dB in $D_{s,A}$ according to the industry's highest ISO23351-1 testing standards and rating methods, achieving Class A soundproofing. Dancoo P has been awarded the world's first "Excellent Quiet" "Premium Performance Gold Award" certificate issued by SGS for its outstanding acoustic performance. Additionally, Dancoo P is characterized by a design concept that emphasizes visual privacy, seamlessly integrating advanced technology into every detail.



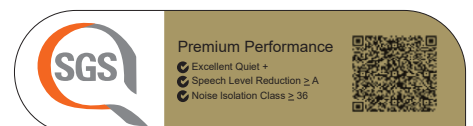
Durable and Ever-lasting

"Less is more" is the principle guiding the design of Dancoo, Unlike the most advanced one that rely on numerous complex profiles and plates, Dancoo employs a perhaps more "primitive" method by pre-assembling complex parts into simple components at the factory. This not only makes installation easier but also ensures that the structure maintains its precision even after multiple assemblies/disassemblies, making it durable and ever-lasting for decades.



Even Closer to Nature

By incorporating high CRI lighting that mimics natural daylight and using natural birch plywood materials, Dancoo P creates a workspace that feels even closer to nature. Automated dual-lighting sources adapt to your needs, and preset lighting options are available for you to choose from, suitable for either work or video mode. Video-optimized lighting enhances your appearance during video calls. Adjustments can be made quickly and easily through the touchscreen display.



A-CLASS SOUNDPROOF

30 dB

Guaranteed Class A privacy with speech level reduction exceeding 30dB, as evidenced by SGS test reports and the ISO 23351-1 rating for office pods.

AUTOMATED AIRFLOW

56 sec

Air inside the pod is fully renewed every 56 seconds with maximum air flow.

SENSITIVE INFORMATION HANDLING

100 %

Booking system provides customers with 100% privacy protection, ensuring that no third-party data brokers or algorithmic monitoring can infringe upon their privacy.



DANCOO P

The smart single-user soundproof office pod

- Dancoo P has been awarded the world's first "Excellent Quiet" Premium Performance Gold Award certificate issued by SGS for its outstanding acoustic performance.
- Dancoo P is an ideal soundproof office pod, serving as a smart and spacious one-person workstation optimized for video calls and focused work. It is tailored for those who prefer the comfort of sofa seating, Sofa always included.
- The high-resolution touchscreen and the dual adjustable high color rendering index LED light sources enable smooth transitions between video and work modes always included
- Nature-inspired interior environment

DANCOO 2P

The smart meeting pod for up to 4 people

- Dancoo 2P is a perfect extension of the Dancoo P office pod. By cleverly combining two single pods, it creates a spacious and multifunctional soundproof meeting space engineered for face-to face meetings and hybrid work
- Spacious interior that comfortably fits two sofas with oversized 53cm x 110cm meeting or worktable
- A unique middle structure design that makes entry and exit more convenient while providing stable support for the oversized table.
- Table and two sofas always included
- The high-resolution touchscreen and the adjustable 180mmX850mm high color rendering index LED light sources always included.
- Nature-inspired interior environment.

Dancoo Smart Pods / Dancoo F Family

Dancoo F Family is an ideal collection of soundproof office pods suitable for phone and video calls as well as meetings. Its standout feature is the use of full enameled glass door and window, combined with hidden door frames, which eliminate all horizontal lines on the product's facade, fully embodying its minimalist design concept. The door and window allow natural light to enter while reducing external visual distractions, and their smooth surfaces and reflective properties give the soundproof pods a modern, high-end appearance.



Quiet Smart Pods for All

DANCOO F family smart pods employ fully integrated smart control technology, allowing for preset and instant adjustments to internal facilities such as ventilation and lighting within the pod. You can also utilize DANCOO's reservation system to book in advance via phone or PC or make booking on-site within the pod. The booking time can be extended through the touchscreen inside the pod, and you can choose a height-adjustable seat to ensure that the DANCOO F family smart pods always meets your personalized needs.



Ultimate Dual Privacy Protection Shield

DANCOO F family smart pods offer safer and more reliable privacy protection. Usage data is processed within the company's internal system for efficient booking and usage, while providing impeccable data security without sacrificing booking convenience. Based on the ISO 23351-1 industry standard, it provides an industry-leading 29.43dB and 28.6 dB in speech level reduction and comes with an internationally recognized third-party testing report, rather than self-declarations or explanations.



Durable and Ever-lasting

"Less is more" is the principle guiding the design of Dancoo. Unlike the most advanced one that rely on numerous complex profiles and plates, Dancoo F family smart pods employ a perhaps more "primitive" method by pre-assembling complex parts into simple components at the factory. This not only makes installation easier but also ensures that the structure maintains its precision even after multiple assemblies/disassemblies, making it durable and ever-lasting for decades.



Even Closer to Nature

By incorporating high CRI lighting that mimics natural daylight and using natural birch plywood materials, Dancoo F family smart pods create a space for phone and video calls that feels even closer to nature. Automated dual-lighting sources adapt to your needs preset lighting options are available for you to choose from, suitable for either work or video mode. Video-optimized lighting enhances your appearance during video calls. Adjustments can be made quickly and easily through the touchscreen display.

Excellent Quiet

29.43 dB

Offering guaranteed industry-leading in speech level reduction based on the ISO 23351-1 industry standard

AUTOMATED AIRFLOW

56 sec

Air inside the pod is fully renewed every 56 seconds with maximum air flow.

SENSITIVE INFORMATION HANDLING

100 %

Booking system provides customers with 100% privacy protection, ensuring that no third-party data brokers or algorithmic monitoring can infringe upon their privacy.



DANCOO F

The smart single-user soundproof office pod

- Dancoo F is an office phone booth designed for phone and video calls; It feels spacious inside while taking minimal amount of floor space
- The full-enameled glass door with a concealed frame, eliminating all visible lines on the door's facade and fully embodying Dancoo's minimalist design philosophy.
- Offering guaranteed industry-leading 29.43dB in speech level reduction based on the ISO 23351-1 industry standard
- This phone booth is built to last and designed with sustainability without compromising performance or quality
- The high-resolution touchscreen and the dual adjustable high color rendering index LED light sources enable smooth transitions between video and work modes

DANCOO 2F2

The smart meeting pod for up to 4 people

- DANCOO 2F2 is a smart meeting pod that can accommodate up to 4 people, specially designed to complement the DANCOO F. It creates a spacious and multifunctional soundproof meeting space engineered for face-to-face meetings and hybrid work
- The full-enameled glass door with a concealed frame, eliminating all visible lines on the door's facade and fully embodying Dancoo's minimalist design philosophy.
- Offering guaranteed industry-leading 28.6dB in speech level reduction based on the ISO 23351-1 industry standard
- Table and two sofas always included
- The high-resolution touchscreen and the adjustable 180mmX850mm high color rendering index LED light sources are always included.

Design + tech: what happens inside Dancoo's smart pods?

Brand story by Harriet Thorpe

As workspaces evolve, smart pods introduce a new wave of design that integrates advanced technology with functionality. These adaptable environments meet the dynamic needs of today's workforce.



Soundproofed pods have solved many problems for open-plan office spaces, adapting to hybrid work culture. They provide a cocoon of quiet and privacy for the dramatic increase in video and audio calls, and space for focus after employees adjusted to the comfortable conditions of home working during the pandemic. By facilitating both the flexibility of remote work and the creative collaboration of on-site work, pods play a key role in enhancing employee productivity within hybrid work models. The question now is, what further problems can the next generation of office pods solve? Today, designers should look out for the smart and intelligent functions that blend design and technology – on-demand customisation, user-friendly interfaces and data protection measures, all necessary for progressive workplaces.

A leader in the office partition sector since 2005, Dancoo has been developing soundproof office pods and phone booths from 2016 with a disciplined focus on outstanding acoustic performance (stringently tested by third parties) and simple, sleek design for easy integration into existing workplaces. Now, it is at the forefront of 'smart pod' development, with the release of 10 new models that offer a suite of smart personalized functionalities, internal data processing and scales to choose from, varying from larger pods with the same high-quality acoustic levels (Dancoo 2D) or more private pods that cleverly shield the user from view (Dancoo P).

Easy adaption to personalization

If hybrid working has brought more flexibility to styles and hours, better catering to the diversified needs and wellbeing of individual employees, why shouldn't meeting pods offer the same adaptive flexibility? It's a question that drove Dancoo 's new generation of pods , and it wasn't easily answered. Working closely with many different collaborators, the design and manufacturing teams built a whole new custom system from the ground up, tailored to the inclusive ideals of modern work. Functionalities include calendar and bookings, occupancy indicator, ventilation controls, table height adjustment and a bespoke approach to all-important lighting where ultra-thin ceiling and video lights with high colour rendering evoke natural light.

‘The entire smart control system doesn’t even have a complicated manual; only simple explanations are provided, and users can become proficient after a few uses’

They’ve considered everything that might help someone inside the pod to feel their most productive, comfortable and look their best. And unlike many other pods on the market, all of these functions are embedded in one system, smoothly controlled from an intuitive high-definition touch screen interface – simple to use, enabling preset and instant adjustments. This aspect was driven by user survey respondents who claimed pods such be personalised in a mere ‘few seconds’, another challenge Dancoo didn’t shy from: ‘The entire smart control system doesn’t even have a complicated manual; only simple explanations are provided, and users can become proficient after a few uses, making all these needs easily accessible,’ says Zhu Weiwei, CEO of Dancoo.



Prioritising privacy

Market research showed that other pod manufacturers were using external data processing to achieve pod intelligence and digitisation, making it possible to commodify work patterns. This sparked debate during the pods’ development, resulting in Dancoo embedding internal, on-site data storage into the design. This ‘digital fortress’ means data remains encrypted within corporate firewalls, ensuring no third-party data brokers or algorithmic surveillance can compromise privacy. ‘In this era, privacy is a nonnegotiable right,’ explains Zhu Weiwei. ‘Dancoo believes that customers’ pod usage data is sensitive internal data, therefore, we returned to the essence of smart pod functionality: providing customers with the most advanced privacy protection, not only for sound but also for internal sensitive data.

A cocoon of comfort

Although many workplaces have already adapted to hybrid rules, it’s still an ongoing necessity to keep employees returning to the office, where so many benefits from collaboration to resource sharing remain. One way to support this is through interior design that is just as comfortable as home-working scenarios, which is why Dancoo offers a more natural and comfortable interior within its next generation of pods. This ranges from the simulation of natural lighting to material options such as birch plywood (available with Dancoo Dawn), as well as ergonomic furniture, including footrests and high-level desktop lighting.



‘Our vision is to create a professional soundproof space that is quiet, safe, convenient and comfortable, rivalling the ambience of a home office and fostering a better working environment’

This thinking extends to the external design, with its minimalist aesthetic of clean lines that blend seamlessly into open-plan office environments without visual distraction. Each element of the pod ties into Dancoo’s ‘less is more’ philosophy, even when it comes into the straightforward internal components often pre-assembled for easy installation and relocation within the office, ideal for growing companies seeking to futureproof. Zhu Weiwei summarises: ‘Our vision is to create a professional soundproof space that is quiet, safe, convenient and comfortable, rivalling the ambience of a home office, with every component aligning with this vision to seamlessly integrate into more offices worldwide and foster a better working environment.’